FOR IMMEDIATE RELEASE 03/30/2020

Contact:

Serina Cole Vice President; Marketing and Communications

Heart of Texas Goodwill Industries

Phone: 254-289-4619 scole@hotgoodwill.org

Repurpose for a Purpose: Donate your Fitted Bed Sheets to Goodwill

Waco, TX - This week, Heart of Texas Goodwill will continue their efforts to help fight against COVID-19. Beginning, Tuesday, March 31st through Saturday, April 4th, Heart of Texas Goodwill will be accepting donations for fitted bed sheets and adult sized diapers at Job Connection locations in Waco, Temple, Belton and Killeen. Donations will be received daily by Goodwill Mission Services staff at each location from 1:00 pm - 6:00 pm.

As we've seen on the news and on Social Media, there is an increasing trend for people to sew and make homemade face masks for medical professionals, doctors and nurses. As a result, there has been a significant demand on elastic and locally a shortage according to multiple individuals and groups contacting Heart of Texas Goodwill. "We have learned the elastic found in fitted bed sheets can be a great alternative to the elastic needed to make these medical masks," Serina Cole; VP of Marketing and Communications. "This week, Heart of Texas Goodwill will be collecting fitted bed sheets with plans to remove and donate the elastic to individuals making and donating medical face masks to local hospitals and clinics. Please, look through your linen closets, find your old, worn sheets and bring them to Goodwill. Help us repurpose for a purpose."

Additionally, Heart of Texas Goodwill has been contacted regarding the need for adult sized diapers, the greatest need being Large and Extra Large Sizes. Heart of Texas Goodwill will be accepting these as well. Diaper packages should be new and unopened.

Donation Drop Off locations include the following Job Connection facilities:

- Waco Job Connection, 1700 S. New Road
- Temple Job Connection, 4108 S. 31st St. Suite A
- Belton Job Connection, 2601 Commerce St. B
- Killeen Job Connection, 4004 E. Stan Schlueter Loop

Updates regarding this event can be found on our Heart of Texas Goodwill social media channels including Facebook, Instagram and Twitter and on our website, www.hotgoodwill.org or you may contact Serina Cole, Vice President of Marketing and Communications.

Serina Cole

Vice President, Marketing & Communications

P: 254-753-7337 Ext: 132

C: 254-289-4619 F: 254-753-8006

scole@hotgoodwill.org www.hotgoodwill.org



