

Developing Case STATEMENT TRAINING



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A well-crafted internal case document is a nonprofit's most valuable asset for driving impactful fundraising and public relations efforts. Serving as the cornerstone of your communication strategy, a strong case statement delivers over 90% of the content needed to inspire, inform, and engage donors and stakeholders.

Participating organizations will receive:

- Insight on the components of good case statement
- Guidance on how to write the case for support
- Examples of case expressions
- One-on-one time & feedback on their case document

Join us for a two part session on Case Statements with Jessica Weaver of Weaver Philanthropic Strategies.

- September 30, 9 -11 (online): case statement basics
- January 22, 9 - 3 pm (in-person at BRIC - 100 Research Pkwy): facilitated session with feedback

Registration